



1 Longfellow Place, Ludington, MI 49431-1591

Do you want to live and work in a vacation paradise, where you can experience . . .

- the beautiful beaches of Lake Michigan?
- boating, sailing, fishing, kayaking or canoeing on any of the numerous lakes or rivers?
- the lure of state and national forests for your hunting, hiking, snowmobiling, snowshoeing or cross-country skiing pleasures?

FloraCraft Corporation, the worldwide leader in the fabrication of floral and crafting products, and a recent winner of the international sustainability award from the National Association of Manufacturers (NAM), has 1 opening...

Business Intelligence Analyst

General Description:

In this cross functional role, you will be responsible for developing insights to help determine the success and health of the business.

In this role you will manage data sources, both internal and external. Builds and maintaining reporting dashboards. You will assist and support internal team data analysis within Business Intelligence (Power BI) tools. This role can be permitted to work within a hybrid schedule; expectations of some onsite office hours and potential to travel.

Job Responsibilities:

- Planning, design, and implementation of ETL (Extract, Transform and Load) processes
- Monitors and maintains data integrity
- Interacts with API's and other external data sources
- Oversee the design and development of Reporting Dashboards & Apps
- Manages data access and providence
- Project management in a fast paced and changing environment

Education/Experience:

- Bachelor's Degree in Information Technology or Computer Science (preferred), or related studies, and/or 2-4 years' related experience or training; or equivalent combination of education and experience
- Experience working in a manufacturing environment (preferred)
- Plex experience a plus



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- Experience with Common Languages/Functions (e.g., SQL - Structured Query Language, Rest API – HTTP Requests, DAX - Data Analysis Expressions)
- Experience with standard Star Schema databasing
- Experience with Microsoft Power BI
- Experience with Azure Data Factory, Azure Data Warehouse, Azure Synapse and Azure Data Studio
- Experience with Microsoft Excel, Microsoft Teams, and Microsoft Access. Expectation of standard abilities in other Microsoft Office products.

FloraCraft Corporation offers a competitive wage, the opportunity to work within a great culture, and great benefits, including vacation, medical, dental, vision, FSA, company-provided life insurance and short-term disability, job-related tuition reimbursement, 401(k) and profit sharing.

Please submit your resume and cover letter to:

FloraCraft Corporation
Attn: Human Resources
1 Longfellow Pl.
Ludington, MI 49431
or
Email: resumes@floracraft.com