

## *Best Practices Resolution*

Michigan Public Act 201 of 2012, signed by Governor Snyder on June 25, 2012, originates from an omnibus public education bill passed by the Michigan Legislature that includes a \$2,322,000 appropriation for West Shore Community College. Among the components of the appropriations for all Michigan community colleges is performance funding based on “local strategic value,” which is defined in terms of three categories as shown below. Each category covers five standards of local strategic value, called “best practices.” The law requires the WSCC Board of Trustees to pass a resolution certifying that the College meets at least four out of five of the best practice standards under each of the three categories.

West Shore Community College not only meets, but also exceeds the best practice standards required by the appropriations law, as the following table demonstrates.

### **West Shore Community College Adheres to Best Practices Grid (PA 201)**

Best Practices Category	Examples of WSCC Adherence
<b>Category A, Economic Development and Business or Industry Partnerships</b>	
<i>(i)</i> The community college has active partnerships with local employers including hospitals and health care providers.	<ul style="list-style-type: none"> <li>• WSCC has partnerships with Memorial Medical Center of West Michigan, West Shore Medical Center, Davita Health Care, Mercy Hospital – Hackley Campus, Northwood Center, Hospice of Michigan, Manistee County Medical Care Facility, Memorial Home Care, Memorial Medical Cardiac Rehab, Mercy Visiting Nurse Service &amp; Hospice, Munson Home Care, Oceana County Medical Care Facility, Tendercare of Ludington, West Shore-Mercy Renal Dialysis, and Oceana County Council on Aging to provide clinical sites for the nursing program</li> <li>• WSCC has formed a mechatronics program advisory council with Harrington Tool, Metalworks, Inc., Metal-Line, Inc., Sadler Machine Tool, Inc., Whitehall Industries, Change Parts, Inc., Cone Drive Service Center, Packaging Corporation of America, and Harsco Rail;</li> <li>• WSCC has formed a welding program advisory council with Lake Welding Supply, Lincoln Electric Company, Whitehall Industries, Heavy Metal Group, Inc., Harsco Rail, and Metalworks, Inc.;</li> <li>• WSCC has formed a law enforcement program advisory council with the Ludington Police Department, Hart Police Department, Manistee Department of Public Safety, Pentwater Police Department, Shelby Police Department, Mason-Oceana 9-1-1, Lake County Sheriff’s Department; Manistee County Sheriff’s Department, Mason County Sheriff’s Department, Oceana County Sheriff’s Department, Michigan State Police Post #77 and #66, Little River Band Department of Public Safety, Mason County Family Court, Mason County Prosecutor’s Office, Michigan Commission On Law Enforcement Standards, Oaks Maximum Correctional Facility, Mason County Community Corrections, and Michigan Department of Corrections;</li> <li>• WSCC has formed a nursing program advisory council with Memorial Medical Center, West Shore Medical Center, Ferris State University, Dr. Nelson’s Office,</li> </ul>

	<p>Reimer Eye Center, MGHP Hackley Campus, Oceana county Medical Care, Oceana Council on Aging, Oakview Medical Care Facility, Tendercare of Ludington, and Munson Home Health Care; and</p> <ul style="list-style-type: none"> <li>• WSCC established a business education program advisory council with District Health Department 10, Reimer Eye Center, Metalworks, Inc., Holiday Inn Express, Lake Michigan Car Ferry, Manistee County Medical Care Facility, Memorial Medical Center, Packaging Corporation of America, R. Peter Heyse &amp; Associates, Mason County Transit, West Shore Bank, Alliance for Economic Success, Straits Steel and Wire, Ludington Chamber of Commerce, FloraCraft, Martin Marietta Magnesia Specialties Inc., Purdom &amp; Purdom, Kalcher, VanderWal &amp; Torrey PC, DMC Unlimited, Designs Integrated, LLC., Advantage Marketing &amp; Publications, and Great Lakes Castings, LLC.</li> </ul>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<ul style="list-style-type: none"> <li>• WSCC provides local businesses customized on-site training including training in the last year on hospitality, customer service, leadership, robotic welding, CNC training, Microsoft Excel, QuickBooks, and ServSafe.</li> </ul>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<ul style="list-style-type: none"> <li>• WSCC supports entrepreneurship through the Business Opportunity Center, a virtual business incubator, with input from Chambers of Commerce Directors, The Starting Block Business Incubator, Michigan Works!, MMTC, SCORE, MSU Extension, MI-SBTDC, MMIC, RBIN, and e-Merge;</li> <li>• WSCC conducted a regional incubator feasibility study coordinated with Regional Economic Development Corporations, Chambers of Commerce Directors, The Starting Block Business Incubator, Michigan Works!, SCORE, MSU Extension, and MI-SBTDC; and</li> <li>• WSCC founded the West Shore Inventor/Entrepreneur Network (WIN) with the partners of the Grand Rapids Inventor and Muskegon Inventor Networks and with membership from small business owners, inventors and new entrepreneurs.</li> </ul>
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<ul style="list-style-type: none"> <li>• WSCC has a manufacturing lab complex that includes electrical-electronic systems, precision machining, CNC, mechanical systems and mechatronics which is used by students and industry;</li> </ul>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies; and</p>	<ul style="list-style-type: none"> <li>• WSCC has active partnerships with workforce and economic development agencies including the Northwest Michigan Council of Governments, Michigan Works! West Central, Mason County Growth Alliance, Manistee Alliance for Economic Success, and Manistee Chamber of Commerce; and</li> <li>• WSCC implemented an Economic Development team that includes local chamber of commerce directors, regional directors of economic development agencies, and representatives from the local manufacturer's council, HR council and regional small business</li> </ul>

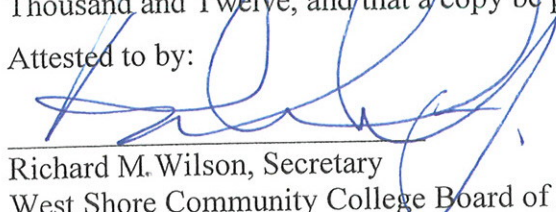
	incubator, and key employer representatives.
<b>Category B, Educational Partnerships</b>	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.	<ul style="list-style-type: none"> <li>• WSCC has active partnerships with fourteen school districts to provide Dual Enrollment opportunities; and</li> <li>• WSCC has an active partnership with the West Shore ESD to provide Career and Technical Education credit, transcribed credit and an Early College Program.</li> </ul>
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	<ul style="list-style-type: none"> <li>• WSCC provides K-12 students enrichment programs including College for Kids, Math Camps, Chemistry Competitions, Art Shows, and Quiz Bowl;</li> <li>• WSCC provides high school students College Nights, Financial Aid Nights, and campus visits and tours; WSCC provides 8th grade college visits;</li> <li>• WSCC hosts an Autism Spectrum Disorder Social Coaching program;</li> </ul>
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	<ul style="list-style-type: none"> <li>• WSCC promotes college readiness in the district through the development of a Literacy Network with the local ESD, faculty participation on the State Review Board and National Higher Education Review Board for science standards at the high school and college level, placement testing on campus and through the Baldwin, Mason County Eastern, and Newaygo outreach centers, early college placement testing for high school juniors, and programs to expedite below college level students to college readiness; and</li> <li>• WSCC partners with MI Works to provide campus visits for returning to college students and offers Financial Aid Workshops at the local agencies.</li> </ul>
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation, GED testing, or recruiting, advising, or orientation activities specific to adults.	<ul style="list-style-type: none"> <li>• WSCC provides GED testing;</li> <li>• The WSCC Business Opportunity Center partners with the local Adult Education program to offer GED preparation and job ready skill training; and</li> <li>• The WSCC Women's Resource Center provides adult student advising, job readiness skills, financial support through internal grants, and operates a clothes closet to provide job appropriate clothing.</li> </ul>
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center; and	<ul style="list-style-type: none"> <li>• WSCC has articulation agreements, which include 2 + 2 and 3 + 1 programs, with Ferris State University, Davenport University, Walsh College and Central Michigan University; and</li> <li>• WSCC has reverse transfer agreements starting in the 2012-13 academic year with Ferris State University, Grand Valley State University and Lake Superior State University and is in the process with such agreements with Central Michigan University and Davenport University.</li> </ul>
<b>Category C: Community Services (cont.)</b>	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	<ul style="list-style-type: none"> <li>• WSCC offers continuing education programming that promotes leisure, wellness, cultural and personal enrichment;</li> <li>• WSCC offers the Academy of Lifelong Learning a continuing education program for senior citizens; and</li> <li>• WSCC offers a continuing education business training schedule targeted to professional development.</li> </ul>


<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<ul style="list-style-type: none"> <li>• WSCC offers an annual performing arts series of 10-15 theatre, concert, or lecture events open to the public; and</li> <li>• WSCC theatre production cast parts are open to students and community members.</li> </ul>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<ul style="list-style-type: none"> <li>• WSCC sponsors musical ensembles that contain students and community members including a wind symphony, jazz band, percussion ensemble, community choir and the Collegiates with public performances of each ensemble;</li> <li>• WSCC operates the William M. Anderson Library for student and public use; and</li> <li>• WSCC operates a public art gallery, the Manierre Dawson Gallery, which hosts a number of shows and exhibits annually, including both a high school student show and competition, organized in collaboration with local school districts, and a college student show.</li> </ul>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<ul style="list-style-type: none"> <li>• WSCC operates both a public recreation center and a public ice arena and has hiking trails, cross-country trails, a sports field, and a disk golf course open to the public.</li> </ul>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<ul style="list-style-type: none"> <li>• The College facilities are frequently used by students, staff and community members. We have a community theater on campus, a concert choir, a wind symphony, a jazz band, and collegiates. We also host a public reading of the U.S. Constitution. We hold College Night where we have many colleges and universities represented serving local high school students.</li> </ul>

NOW THEREFORE, BE IT RESOLVED, that the West Shore Community College Board of Trustees certifies that the College does meet the best practice standards required for state appropriations under Michigan Public Act 201 of 2012 and approves the Best Practices Resolution.

BE IT FURTHER RESOLVED, that a copy of this Best Practices Resolution be presented to the State Budget Office on or before November 1, 2012, on behalf of the trustees, administration, faculty, staff and students of West Shore Community College on this 15th day of October in the year of our Lord, Two Thousand and Twelve, and that a copy be permanently inserted into the meeting minutes.

Attested to by:

  
 Richard M. Wilson, Secretary  
 West Shore Community College Board of Trustees

  
 James R. Jensen, Chair  
 West Shore Community College Board of Trustees

Witness my hand seal of this resolution on this 15 day of October, 2012.  
 (month) (year)